



ABOUT

Unique ideas for all

O-Prize is an open innovation platform developed by the Circle Foundation to help you share your ideas on the social issues you've identified and find solutions for. In 2018, we are taking the first step.

FOCUSED ON

Science changes society

We define science and technology as a new solution to connect peers and current social issues to the future, rather than a means to grow the economy and competition. The solution to the environmental, energy, aging, and information security issues facing our society starts with their premise. O-Prize is a joint where creative ideas on social issues meet advanced science and technology.

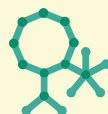
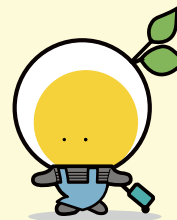
NO LIMITS TO

Anyone, anywhere in the world

Anyone who strives to make society better can participate in solving social issues with science and technology from anywhere in the world. O-Prize provides a place to turn your ideas of changing society into a useful technology by recognizing social issues, sharing your ideas, and working together as a team to solve these issues.

TIMELINE

Idea contest	July 16 – Sept. 15, 2018
Announcement of the finalists	Sept. 28, 2018
Participation in the idea platform and workshops <i>*Workshop, TBD</i>	Oct. 1 – 19, 2018
Idea contest and award ceremony	Oct. 24, 2018

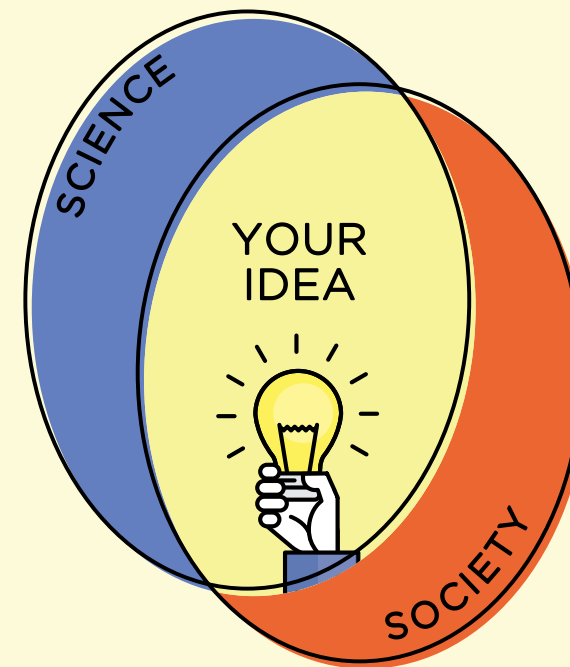


The Circle Foundation

The Circle Foundation is a non-profit organization that supports individuals, groups and enterprises with a belief that everyone should have equal opportunity and that is the starting point for solving issues in our society. The Circle Foundation strives to create a culture of philanthropy and a better society.

O-PRIZE BEGINS: PROJECT E.G.G.

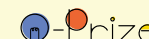
IDEAS CONTEST



**Think Differently For Everyone,
Do It Now!**



Address The Circle Foundation, 13F, Donghwa Bldg. 106, Seosomun-ro, Jung-gu, Seoul
Contact Info +82-2-3470-3633/ thecircledesk@gmail.com



PROCESS



THEMES

Select a theme related with a social issue you'd like to address and suggest a scientific solution.

Main theme: Information security
In contemporary society, information security is an inevitable fact of the digital life. Various approaches to information security from individual, enterprise, and society's point of view are needed to avoid risks now as well as in the future.

Theme of the year: Fine dust
O-Prize starts its first year by focusing on fine dust. Fine dust is the biggest environmental problem facing our generation as well as future generations.

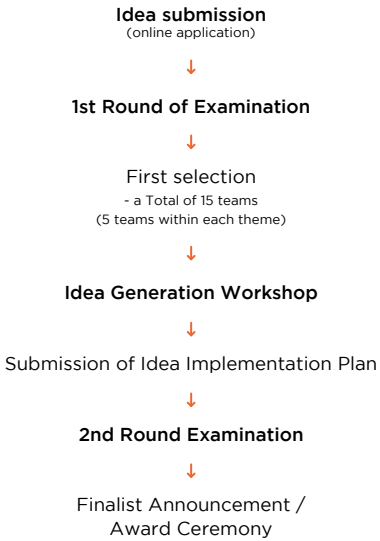
Freely chosen theme
Is there any issue you have observed? You may select and develop your own topic.

O-Prize chose the PROJECT E.G.G (Earth Guard Generation) as its first step. PROJECT E.G.G symbolizes the protection of our community against problems such as information security and fine dust, which threaten our healthy living.

APPLICATION | How to apply

Please fill out an application on the O-Prize website.
www.o-prize.com

The selected 15 teams will receive 1 million won for their idea development cost.



CRITERIA | Evaluation criteria

O-Prize is looking for your innovative ideas that will transform our society through science and technology.

Impact
Scope of social benefits that the idea will bring

Urgency
The reason why the idea should be implemented at this point

Innovation
Differentiating factors against existing solutions

Viability
The possibility of converting the idea into a reality

Final Award(s)
Grand Prize 20 million won (1 team)
Golden Ticket 5 million won (6 teams, 2 teams per theme)
Challenge Prize 1 million won (9 teams, 3 teams per theme)